

Application for Sponsorship

Name:

bcu member number:

Please provide details regarding the event, program, project or opportunity for which sponsorship is requested:

When is the sponsorship funding required by (i.e. date):

If the sponsorship funding is being used towards an event, please provide details (i.e. venue, date, time):

Please provide demographic information relating to the attendees, audience or participants (such as age, place of residence) who will benefit from the funding:

If the sponsorship funding is being used towards an event, please provide an overview of the plan to market/advertise the event, program, project or opportunity including planned and confirmed activities and advertising schedules:

Please provide names of other sponsors that have committed to the event, program, project or opportunity, namely other banks, financial institutions or credit unions / building societies:



Please provide a list of benefits to bcu associated with providing the sponsorship:

Please provide a list of tangible or meaningful benefits the initiative, event, program etc offers to the community:

Should the sponsorship funding be used towards an event, please provide a preparation timeline, including important deadlines, especially those that will impact bcu's involvement:

Please provide the credentials /background of key individuals within the company / organisation involved in the event, program, project or opportunity requesting sponsorship:

If the sponsorship is being used towards an event, please advise whether there will be any hospitality, entertainment or general involvement for our members in attending this event, program, project or opportunity:

Please advise the amount of sponsorship / funding being sought - note: this is the total cost to bcu.
Please advise how the funding will be used:

If request is to sponsor an event, please detail any appropriate insurances and permits required to hold the event:

Signed (Applicant)

Application received - bcu staff member

Date of application

Date received

