



# **Target Market Determination (TMD)**

# Real Estate Statutory Interest Account

**Effective date: 20/12/2023** 

Product: 673

# **Key Product Attributes**

- Interest rate type: Variable rate.
- Minimum amount: \$0.00
- Maximum amount: \$5,000,000.00
- Product term: No set term.
- Fees payable: No fees applied (refer to www.bcu.com.au for any other fees payable).
- Features: BCU Bank will hold and remit the interest earned on the linked Real Estate Trust Account to NSW Fair Trading in accordance with Section 90 of the Property, Stock & Business Agents Act 2002.

## **Target Market**

Business members who are registered NSW real estate agents who hold funds in trust on behalf of clients and need to remit the interest earned on these funds to NSW Fair Trading.

#### This product is designed for members who:

- Are a real estate agent licensed under the Property and Stock Agents Act 2002 (NSW) with a Unique Identifying Number as issued by NSW Fair Trading.
- Also hold a corresponding Real Estate Trust Account and require the interest earned on this trust account to be remitted to NSW Fair Trading.

#### This product is not suitable for members who:

Are not registered NSW Real Estate Agents.

# **Likely Objectives, Needs and Financial Situation**

- NSW Real Estate Agents that hold funds on behalf of members and are seeking an account that assist with statutory requirements.
- Requires at-call access to funds invested.
- A NSW registered Real Estate business member who is holding funds on behalf of their customers.

# **Distribution of this Product**

### This product is designed to be distributed by:

- Visiting a BCU Bank branch in person or calling the BCU Bank Contact Centre on 1300 228 228.
- Via the BCU Bank website at bcu.com.au.

Where this product Is distributed by an appropriately trained and authorised BCU Bank representative, these representatives will apply distribution conditions which include ensuring that members fall within the TMD, meet the eligibility and servicing requirements and that the product is not unsuitable for their needs.

Where this product is distributed through online channels, BCU Bank views that its online channels provide customers access to clearly presented product information (including key product features and applicable interest rates and fees) designed to assist customers select the most suitable product for their circumstances.

## **Distributors Obligations**

PO Box 1563 Coffs Harbour NSW 2450 T 1300 228 228 E mail@bcu.com.au bcu.com.au





The following information must be provided to BCU Bank (Police & Nurses Limited) by distributors who engage in retail product distribution conduct in relation to this product:

#### Accredited BCU Bank staff who are required to

- follow an approved conversation framework and direct members towards the most suitable product to meet their objectives, needs and financial requirements.
- understand and be able to discuss the features, benefits, rates, and any applicable fees associated with the product to ensure that the selected product meets the members' needs.
- provide details of any request for this product that may be inconsistent with this TMD. Police & Nurses Limited Products department must be notified as soon as practical and within 10 business days of staff becoming aware of any inconsistencies in the sale of this product with this TMD. Failure to provide details of dealings considered inconsistent with this TMD may lead to this product being removed from sale.

Sales and discussion records are regularly monitored by BCU Bank Retail Managers and Police & Nurses Limited Operation Risk to identify errors and ensure compliance with BCU Bank distribution processes.

#### Online Channels (BCU Bank website; rate and comparison websites)

- the BCU Bank website provides members with information about this product, including the interest rates, any applicable fees and charges as well as a summary of the key features and benefits of the product.
- existing BCU Bank members who elect to open new accounts via the BCU Bank website are directed through a product selection journey
  designed to assist the member with the selection of the most suitable product.
- enquiries lodged via the BCU Bank website may be directed to accredited BCU Bank staff.
- Rate and comparison websites provide members with an overview of rates and products available. Members may select a series of click
  through links that will direct them to BCU Bank's website where they can request a call from one of our accredited staff.

## **Distribution appropriateness**

These distribution conditions are designed to ensure that all channels capture and record the members objectives, needs and financial situation through the sales process and lead to the recommendation of this product as the most suitable for members according to the key attributes of the product listed and described in this determination.

These obligations are also considered appropriate as the target market is wide and the issuer has distributed this product using these methods, with limited risk to members.

## **Reviewing this document**

This TMD will be reviewed within 1 year from the effective date and every 1 year after the initial review and each subsequent review to ensure it remains appropriate.

We will also review this document should any review triggers occur that would reasonably suggest that the TMD is no longer appropriate. The occurrence of any one of the following trigger events will result in an immediate review of this TMD:

- a dealing of the product to members, made through any distribution channel, that is not consistent with this target market determination occurs and results in a significant material impact to a member or material impact to numerous members.
- material changes to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate.
- material changes to the regulatory environment.

A quarterly review will be conducted of the following trigger events to determine if the account performance, usage, or complaint information indicates that a review of this TMD Is required. These triggers include:

- a material and/or unexpected increase in the volume, nature and/or significance of complaints is received in any quarter from members in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate.
- changes to the overall product performance, as determined by the issuer, that suggests that the product is no longer appropriate to the target market, including but not limited to an unexpected change in the sales volumes in any or all of the distribution channels, a material change in the volumes of product closures and/or product switches or an unexpected increase in associated fee income.
- feedback received from any of the distribution channels for this product.

PO Box 1563 Coffs Harbour NSW 2450 T 1300 228 228 E mail@bcu.com.au bcu.com.au





PO Box 1563 Coffs Harbour NSW 2450 **T** 1300 228 228 **E** mail@bcu.com.au bcu.com.au